

**Beta-Rubicon Contract Profile:**  
**University (System Wide) Board of Regents - Technology Transfer**

After competing for a nationwide RFP, Beta-Rubicon was selected to assess technologies for a state-wide University System Board of Regents for technical merit and commercial potential. Ten technologies from four major universities were selected for our review. These technologies fell into several different technological areas including:

- Biotechnology
- Biomedical
- Client/Server Software
- Distance Learning
- Image Processing
- Microelectronics
- Mycobiology (Fungal Pathogens)
- Polymerization
- Visualization Technology

Disclosures were submitted for each of the technologies, and interviews were conducted where clarification or elaboration was needed. The resulting information was then reviewed for technical feasibility, intellectual property protection, market potential, commercialization and production scale-up issues, and estimation of commercialization effort/cost. Recommendations were made to proceed with commercialization of five of the ten technologies, with two of these judged to have strong commercial potential. Commercialization and licensing strategies and partners were identified for the most promising innovations. Reports were formulated and transmitted to the University representatives.